

## Independent Telecommunications Corporation Declares On-Premise Technology Obsolete

*Leading Technology Provider Advises  
SMBs to Trade-In Their Obsolete Tech  
for the Latest Advancements*

Newburgh – November 30, 2017  
- Independent  
Telecommunications  
Corporation a leading  
technology provider, announced  
today that the company has  
begun to advise owners of  
SMBs (small to mid-sized  
businesses) to trade-in their  
obsolete tech for the latest  
advancements in technology.  
With many companies already  
shifting the bulk of their  
infrastructure to a cloud-based  
IT environment, Independent  
Telecommunications  
Corporation is preparing their  
customers for the inevitable  
future that any on-premise  
technology is no longer  
necessary. In stride with  
companies like Uber, the  
world’s largest taxi company  
that owns no taxis, or AirBnB,  
the world’s largest hotel  
company, that owns no hotels,  
Independent  
Telecommunications  
Corporation asserts that the most  
businesses will own no on-  
premise technology, either.

Historically, business  
owners would purchase their  
technology outright, only to  
eventually be burdened with  
unforeseen maintenance costs,  
repair costs or miscellaneous  
costs that were not part of the  
initial purchase, but necessary  
for scaling. The total cost of  
ownership of the technology far

exceeded the initial purchase  
price and business owners were  
left deciding which servers,  
routers and supplementary  
purchases they needed to make  
without the expertise, nor  
inclination to do so.  
Furthermore, after a substantial  
capital expenditure, the  
underlying technology would  
reside on-site, eventually  
becoming obsolete.

In recent years, IT and  
telephony have evolved to the  
point where SMBs can  
completely avoid large capital  
expenditures on depreciating  
assets. This is one of the  
catalyzing reasons behind the  
explosive interest in cloud-based  
technology solutions, because  
once technology is in the cloud  
and is stored in extremely  
secure, off-site locations, the  
business owner doesn’t have to  
waste time evaluating  
technology investments.

“We’re helping more and  
more businesses transition to  
cloud-based technology, while  
enhancing their overall customer  
experience,” stated Keith Studt,  
President of Independent  
Telecommunications  
Corporation. “Not only does  
cloud lessen the financial impact  
of technological obsolescence or  
unforeseen maintenance/growth  
costs, but it’s a superior  
ownership experience for  
everyone in the company.”

Employees are continuing to  
ask employers for more and  
more remote working

agreements, which requires  
cloud-based, off-site technology,  
that is constantly managed,  
monitored, secured and  
upgraded by a managed IT  
services provider in order to  
keep the company secure, while  
simultaneously offering  
employees the flexibility to  
work from anywhere. CFOs are  
largely in favor of cloud-Cloud  
Workspace solutions because of  
the fixed monthly costs. The  
CFO is never surprised by large  
capital expenditures or all  
technology going obsolete  
simultaneously.

True managed IT service  
providers, like Independent  
Telecommunications  
Corporation, are constantly  
upgrading technology solutions  
as features or functionality is  
added, so that each company  
always has the latest and  
greatest tech, without any spikes  
in monthly expense. Not to  
mention, in a cloud services  
environment, additional  
technology can be added or  
reduced to adjust for seasonal  
sales cycles or as a company’s  
office size needs shift, the  
technology can mirror that  
expansion or contraction. In  
other words, it provides more  
tech when you need it, less  
expense when you don’t.

“Much like Apple’s iPhone  
users who regularly receive  
software updates, speed  
improvements and other  
optimizations, simply by  
pressing a button without

incurring an additional expense, SMBs can enjoy upgrades, new software improvements, add-ons and enhanced security simply by working within our Cloud Workspace,” added Mr. Studt. “The overall goals of technology are to increase competitive advantage and to reduce overall cost and the migration from on-premise to cloud services, is the most sensible step in that direction.”

### **About Independent Telecommunications Corporation**

Independent Telecommunications Corporation (ITC) is a technology company that focuses on commercial clients including businesses, municipalities and schools. By “leveraging technology and putting it to work for you”, ITC increases our clients’ profitability through efficiencies and provides them with a

competitive advantage in their marketplace.

Founded in 1989, ITC provides a broad range of technology solutions including: Access control, managed IT services, situational awareness, structured cabling, unified communications, video surveillance and wireless networking using Cloud and premise based always-on technology. For more information about ITC, please call (845) 561-4440 or visit [www.ITC-Communications.com](http://www.ITC-Communications.com)